



TERMS OF REFERENCE

DEVELOPMENT OF ADVOCACY STRATEGY FOR THE ZIMBABWE NATIONAL COUNCIL FOR THE WELFARE OF CHILDREN (ZNCWC) 2022-2026

Background of ZNCWC

ZNCWC was established in 1968 in response to the growing number of children who were living in difficult circumstances. ZNCWC is the umbrella body for child rights sector that seeks to coordinate the child rights sector in Zimbabwe. Its major thrust is lobbying and advocacy, capacity building of membership, quality assurance on child-oriented initiatives, child participation and research. ZNCWC works with organizations that are in the child rights sector, and is the Secretariat of the Child Rights Coalition. The Coalition is a grouping of like-minded child rights CSOs that are seeking to promote the realization of child rights in Zimbabwe. ZNCWC is working in the child rights sector for effective collaboration and complementarity.

ZNCWC/Christian Aid Partnership

ZNCWC in partnership with Christian Aid, implemented the first phase of the **Code 1 Child Rights Capacity Strengthening of ZNCWC in responding to Children's Issues** project from September 2021 to March 2022. The most significant achievement from the first phase was the advocacy initiative towards the passing of the Marriages Bill into law. ZNCWC coordinated participation of child rights CSOs in other consultations towards the Child Justice Bill and the Children's Amendment Bill which are yet to be enacted into law. ZNCWC successfully developed its strategic plan, which has enhanced alignment of the organization's strategic objectives to child rights advocacy strengthening.

Following the strategic planning process, it was recommended that ZNCWC develop an Advocacy Strategy to enhance its advocacy efforts. The advocacy strategy is one of the key activities in the **Code 1 Child Rights Capacity Strengthening of ZNCWC in responding to Children's Issues Phase II project**, which is being implemented from May to December 2022.

Under Objective 2 of the project: To increase the coordination and organizational capacity of ZNCWC in child rights programming for effective program delivery, the consultant will develop an advocacy strategy designed to achieve ZNCWC's advocacy goals. ZNCWC therefore seek the services of a consultant(s) to carry out this assignment.

Key elements of the assignment include but are not limited to the following:

- Review ZNCWC's organizational strategy, current projects, as well as advocacy initiatives and identify potential priorities and areas of focus;

- Carry-out consultations with ZNCWC current advocacy networks to identify areas for potential collaborations; (ZNCWC key staff members, ZNCWC Board, selected Child Rights Coalition members, ZNCWC donor and strategic partners)
- Develop a complete advocacy strategy, outlining clear objectives, targets, activities, allies, deliverables and indicators, and an implementation plan.

Proposed methodology and deliverables

The consultant(s) will provide technical and facilitation support to ZNCWC in the development of its initial Advocacy Strategy (2022 to 2026). The advocacy strategy development process will include the following activities, which will be finalized with the consultant(s) once they have proposed their methodology:

Activity	Expected deliverable
Inception phase (to refine the scope of work, methodology, process and timelines, as well as the key priorities)	Inception report including workplan and detailed methodology.
Consultations with ZNCWC key staff members, ZNCWC Board, selected Child Rights Coalition members, ZNCWC donor and strategic partners, desk review of project documents, organizational documents Development of the draft advocacy strategy	Draft advocacy strategy document
Presentation of draft advocacy strategy to ZNCWC program staff/Christian Aid	Final draft advocacy strategy document including feedback received
Validation meeting, Presentation and dissemination of the final strategic plan	Presentation of strategy to ZNCWC Board, selected Child Rights Coalition members, ZNCWC donor and strategic partners

Expected duration of the assignment

The expected timeline is 21 working days.

Governance

The Consultant will be guided by the ZNCWC project team, headed by the Programs Manager.

Qualification and Experience of the Consultant(s)

The qualifications required include:

- An advanced degree in Social Sciences/Organizational development/Law, with at least 3-5 years proven experience in advocacy, policy, or strategic management
- Proven experience in developing advocacy strategies or similar assignments for NGOs/INGOs or development agencies.
- Proven knowledge of child rights advocacy programming in Zimbabwe.
- Experience in working with advocacy networks an added advantage.
- Good analytical and documentation/report writing skills and facilitation skills.
- Fluency in English, and any other local language(s) spoken in Zimbabwe.

The Consultant(s) will be subject to ZNCWC's Child Safeguarding Framework and Child Participation guidelines.

Submission of Expression of Interest

Expressions of interest, including detailed curriculum vitae(s) of the consultant/lead consultant, and a detailed Budget as one Microsoft Word document should be submitted by email to zncwc21@gmail.com in the attention of the Programs Manager by **Friday, 02 September 2022**. The email should indicate "Advocacy Strategy Consultancy" in the subject line.

The EOI should be accompanied by at least 2 samples of similar assignments that were conducted in the last 5 years.